Work with me

Full-stack developer, open to a role in your team.
Part-time or full-time, as an employee or a freelancer.

WHO I AM

Jovan Rudić Vranić. Full-stack developer from Novi Sad and Subotica, Serbia.
Studying Information Technology at the Faculty of Sciences, University of Novi Sad.
Early in my career, with real production work behind me: I have taken a store from the first line of code to launch, alone.
Creating and maintaining my personal project site: **jovanrudic.com**

WHAT I CAN DO IN YOUR TEAM

- Build and maintain WordPress sites and WooCommerce stores: custom themes, custom post types, editor-friendly blocks.
- Build content blocks that stay stable when non-technical editors fill them with real content.
- Move large amounts of messy data safely, and check it category by category before it goes live.
- Read a conversion funnel first, then build the structure and the pacing of a page around it.
- Document what I build, so anyone can take over.

HOW I WORK IN A TEAM

- I have worked inside a larger development team, next to content strategists and designers.
- I worked under a senior mentor from Studio Agnis, and big decisions were made together with the client.
- I write things down: specs, task logs and documentation, kept in a system I built for my own projects.
- I notice problems early and say so, including the limits of my own work.
- I ramp up fast on a new dashboard, a new tool or a new stack when the job needs it.

PROOF - EXCELLENCE.RS

An online store for interior decor. I was the only developer and the client-facing consultant. I replaced a PHP 5 and OpenCart site that was over ten years old with a custom WordPress theme and WooCommerce, designed one universal page template that the client edits from the backend, and moved 700+ products through a CSV pipeline I designed. When the old host forced a deadline the rebuild was not ready for, I patched the old site to run on PHP 8 and kept the live store online. After launch I kept improving the admin from how the client really worked.

- Read the story: jovanrudic.com/delivered-work/excellence/

CLIENTS AND PROJECT LEAD

- Served as the single point of contact from first brief to handover, combining the consultant and developer roles
- Analyzed client goals, user types and conversion paths before building, then structured the site around them
- Explained technical choices in plain language; made major decisions jointly with the client and a senior mentor
- Bridged an externally forced hosting deadline by patching the legacy site, keeping the live store online
- Planned work in Trello with time blocks; documented specs, task logs and decisions in writing
- Improved the admin after launch based on the client's real daily usage
- Set expectations before work began; raised issues early and in writing

WHAT I USE

- Languages: PHP, JavaScript, Python, HTML, CSS, SASS, Liquid (Shopify themes)
- WordPress and e-commerce: WordPress (custom themes, Full Site Editing block themes, the block editor, Interactivity API), ACF, WooCommerce, Shopify
- Frontend and build: React (block editor), Tailwind CSS, SASS, Vite
- Tools: Git and GitHub Actions (CI/CD), Figma, Trello
- Knowledge and AI workflows: knowledge bases (Obsidian), AI-assisted development environments and workflows (Claude Code)

WHAT I AM LOOKING FOR

A role in a bigger tech team, part-time or full-time, as an employee or a freelancer. A place where I can work beside senior developers, own real pieces of work end to end, and keep learning.

WHAT YOU CAN EXPECT FROM ME

- Reachable: I answer regularly.
- Honest: I tell you early if something is unrealistic, and I do not leave you stuck.
- Handover-ready: documented, so anyone can take over.

HOW WE START

- **Write to me, or read the CV first.**
- **Book a call. We take further discussion from there.**

Jovan Rudić Vranić

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